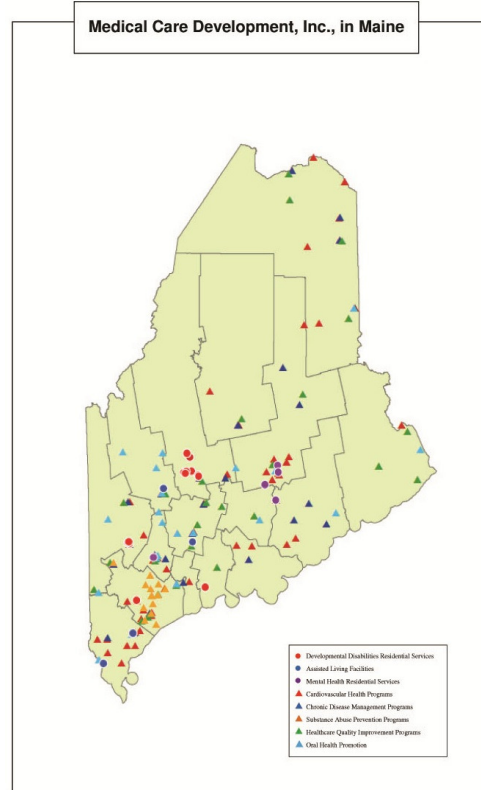
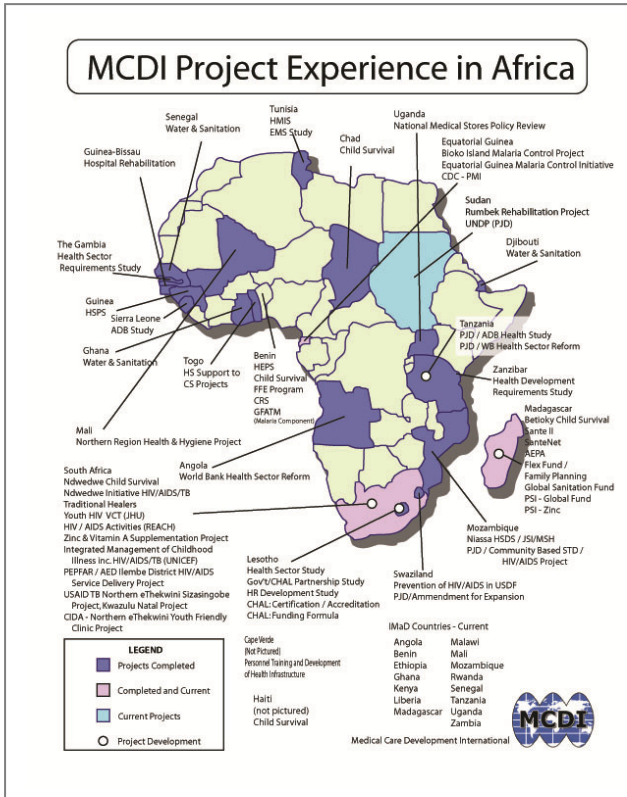


# Medical Care Development, Inc. 2010 Annual Report



**... Instilling hope**

**... Reclaiming lives**

**... Attaining dreams**



Medical Care Development, Inc.  
11 Parkwood Drive ~ Augusta, ME 04330  
48 Free Street ~ Portland, ME 04101  
8401 Colesville Road, Suite 425 ~ Silver Spring, MD 20910  
[www.mcd.org](http://www.mcd.org)

July 2011

## Letter from MCD's Leadership

On behalf of MCD's management team and our highly participative all-volunteer Board, it is our honor and pleasure to introduce MCD's 45<sup>th</sup> annual report.



Mark Battista and Evelyn Kieltyka

First, sincere thanks to MCD's 550 US-based and 200 Africa-based caring and competent employees. As we said last year, "You are the heart and soul of MCD. It is because of your skill, dedication and passion in designing and delivering programs and services that MCD improves both population and individual health outcomes and directly supports many vulnerable, at-risk men and women. You embody and deliver on MCD's mission." We can't say it any better this year!

Thanks also to our many implementing partners: together we are more effective in impact and broader in reach; we learn from our mistakes and our successes too, and keep improving so that those we serve can benefit more.

And, we could not do this work without the financial support of our generous funding partners and donors, whether from the for-profit sector, government, individuals, foundations or multilateral institutions. We promise to work even harder to be ever-better stewards of your investment by keeping our overhead costs as low as possible, and by implementing wisely, expertly and efficiently in a way that maximizes the positive health impacts and other purposes intended by the donor. And, we will always do our best to demonstrate and report that impact in a transparent manner that hopefully allows other organizations to learn and build on our experiences elsewhere.

This report presents a snapshot of MCD and highlights the organization's 2010 financial performance.

Like 2009, 2010 was a challenging year because of the continued global recession and the increasing pressure on federal and state budgets that fund a number of the program sectors MCD works in. In addition, MCD has accelerated our aggressive continuous improvement efforts to enhance our effectiveness and efficiency, both in the front-line delivery on our mission and in critical underlying infrastructure and processes.

Again, despite the challenges and the internal investments in infrastructure and people, thanks in large part to the hard work of our incredible employees, volunteer Board members and collaborating partners, MCD ended the year on an increasingly solid financial footing.

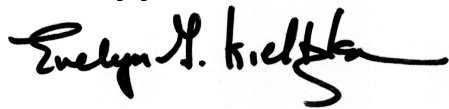
In 2010, MCD made steady progress in the continued implementation of the organization's 2010 to 2015 Strategic Plan. The Plan is built around five strategic priorities relating to People, Financial Strength, Community Living Services, International Programs, and US-based Public Health and Health Improvement Initiatives, and the Board has set well-defined goals and metrics.

In 2011, we have continued on a good implementation trajectory as we strengthen our programs and services to build further on MCD's strong foundation, with special attention to repositioning ourselves to take full advantage of new opportunities while avoiding or minimizing the impact of funding cuts in selected programs.

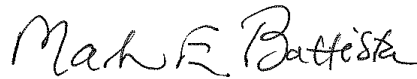
Most important, MCD's employees continue, day after day and in many cases, 24/7, to provide those we serve with programs and services that do indeed improve their quality of life and on an inspiring frequent basis, are life-saving or achieve major reductions in their burden of disease.

We invite you to follow our progress! You can start at [www.mcd.org](http://www.mcd.org), which we will work hard to improve to better capture the impacts of our many programs and services and the underlying passion and caring that make MCD such a special community, whether in rural Maine, Washington DC, or 14 different countries in Africa.

Sincerely yours,



Evelyn Kieltyka  
Board Chair



Mark Battista  
President and CEO

## **Mission Statement**

*Medical Care Development's mission is to improve the health and well-being of people both nationally and internationally. We do this:*

- *In partnerships with communities, organizations, and governments.*
- *By developing and operating creative, compassionate, and practical programs.*
- *By providing technical advice and assistance to enhance the capacity of others.*

## **Our Funding Partners Who Enable Us To Carry Out Our Work:**

African Development Bank  
Aid for Africa  
American Heart Association, Founders  
Affiliate  
American Lung Association, Maine  
Anthem Blue Cross and Blue Shield  
Bangor Health and Community Services  
Betterment Fund  
Catholic Relief Services  
Canadian International Development  
Agency  
Centers for Disease Control and  
Prevention  
Chemonics/USAID  
City of Portland  
Davis Family Foundation  
Doris Duke Foundation  
Eastern Maine Healthcare Systems  
Elmina B. Sewall Foundation  
Global Fund for AIDS, TB, and Malaria  
Global Sanitation Fund  
Hannaford  
Hilda and Preston Davis Foundation  
Kennebec Savings Bank  
Maine Dental Association  
Maine Department of Health & Human  
Services  
Maine Health Access Foundation  
Maine Medical Association  
Maine State Employee Benefits Program

Maine Municipal Association Employee  
Health Trust  
MaineHealth  
Marathon Oil Corporation  
Marathon Oil Foundation  
Martin's Point Health Care  
National AIDS Fund  
National Semiconductor  
New England Rehabilitation Hospital of  
Portland  
P.R.O.P. (People's Regional Opportunity  
Program)  
The Bank of Maine  
The Bingham Program  
The World Bank  
U.S. Department of Health & Human  
Services

- Health Resources and Services  
Administration
- National Heart Lung and Blood  
Institute
- Office of Women's Health, Region I
- Substance Abuse and Mental  
Health Services Administration

United States Agency for International  
Development  
UNICEP  
University Research Corporation/AID  
W.K. Kellogg Foundation  
World Learning/USAID

 **Additional special thanks go out to our many individual, generous donors.** 



## Sources of Support – Financial Summary

### 2010 Revenue:

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Project Grants and Contracts	\$35,943,070
Resident Services	5,931,196
Rental Elderly Housing	467,788
Sales of Goods and Services	365,836
Interest and Other Income	347,682
Donations	<u>17,465</u>
<b>Total Revenue:</b>	<b>\$43,073,037</b>

### 2009 Revenue:

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Project Grants and Contracts	\$34,074,966
Resident Services	6,159,756
Rental Elderly Housing	444,312
Sales of Goods and Services	159,784
Interest and Other Income	770,338
Donations	<u>259,448</u>
<b>Total Revenue:</b>	<b>\$41,868,604</b>

### 2008 Revenue:

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Project Grants and Contracts	\$34,416,431
Resident Services	5,912,779
Rental Elderly Housing	435,114
Sales of Goods and Services	197,673
Interest and Other Income	789,777
Donations	<u>268,228</u>
<b>Total Revenue:</b>	<b>\$42,020,002</b>

#### **MCD's Executive Team**

Mark Battista - President & CEO

Joseph Carter - Director, International Division

DonnaLee Cloutier - Executive Administrator and Assistant to the President

Maureen Conley - Director of Operations

Eric Dimpleby - Director, IT

Edward Miles - Chief Financial Officer

Kevin Norwood - Director, Human Resources

Kathleen Perkins - Director, Division of Public Health

## **MCD Board of Directors**

**Chair: Evelyn Kieltyka, FNP, MSN, MS**, Senior Vice President of Program Services,  
Family Planning Association of Maine

**Vice Chair: Michael G. Wygant**, Retired, Foreign Service Officer and Vice President,  
World Affairs Council of Maine

**Treasurer: Daniel P. McCormack**, CEO, InterMed

**Secretary: Gary Bisson**, Retired, Attorney and Foreign Service Officer

**Russell C. Barbour, PhD**, Co-Director for Statistical Analysis, Center for Interdisciplinary  
Research on AIDS, Yale School of Medicine

**Alan J. Barker, MD**, St. Andrews Hospital and Health Care

**Doris Browne, MD, MPH**, President and CEO, Browne & Associates, Inc.

**Jane D. Gardner, ScD**, Retired Faculty, Harvard University, School of Public Health

**Jack Ginty**, Retired Executive

**Craig Gray**, Head of Return to Work Solutions, Aetna

**Alfred W. Hoadley, PhD, MPH**, Independent International Consultant

**Lenard W. Kaye, DSW, PhD**, Professor, School of Social Work; Director, UMaine Center on  
Aging

**Donald J. McCrann, Jr., MD**, Obstetrician

**Donna T. Mundy**, Retired Corporate Executive

**Gregory Nevens, EdD**, Health Psychologist

**Robert L. Scott**, Aerotropic International (through May 2011)

**J. Michael Taylor, MD, MPH** (as of May 2011)

**Angela Westhoff, MA**, Executive Director, Maine Osteopathic Association (as of May 2011)

### **Members of the Corporation (and their representative to MCD):**

American Cancer Society, Maine Division - Donald Magioncalda, MD

American Heart Association, Founders Affiliate - Dennise Whitley

Maine Dental Association - James P. Dunn, DMD

Maine Hospital Association - Steven Michaud

Maine Medical Association - Gordon Smith

Maine Municipal Association – Stephen W. Gove

Maine Osteopathic Association – Angela Westhoff

Maine State Nurses' Association, Evelyn Kieltyka, FNP, MSN, MS

The Bingham Program - Lisa Miller, MPH

University of Maine System– Leonard W. Kaye, D.W.S., Ph.D.

**President:** Mark Battista, MD, JD

**Assistant Secretary:** DonnaLee Cloutier

**Assistant Treasurer:** Edward W. Miles

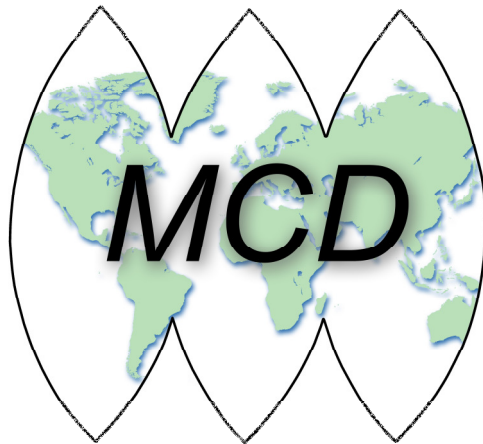
**Clerk:** Joseph Kozak, Esq., Kozak & Gayer

## **Medical Properties, Inc., Board of Directors**

**Chair: Steve Atwell**, Otis Atwell

**Drew Tieman**, Weiman Enterprise LLC

**Robert Scott**, Aerotropic International



Medical Care Development, Inc.

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207-622-7566

[www.mcd.org](http://www.mcd.org)

*Medical Care Development is an equal opportunity organization.*